



## **ANTI-COUNTERFEIT DISCUSSION PAPER SERIES**

The ACA Discussion Paper Series is a platform open to scholars, researcher, law enforcement agencies, and brand protection experts around the world. It publishes original studies, books reviews, and case

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As part of submission process, authors are required to check off their submission's compliance with all the following items and submission may be returned to authors that do not adhere to these guidelines:

- ✓ The submission must comply with the Discussion Paper Series ethical standards (based on COPE standards);
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- ✓ The text adheres to the stylistic and bibliographic requirements outlines in the Author guidelines.

### **AUTHORS GUIDELINES**

The Anti-Counterfeit Authority Discussion Paper Series welcomes original submissions for its annual volume. The Discussion Paper Series to receive direct submission via email: [SIPPE@aca.go.ke](mailto:SIPPE@aca.go.ke). The Discussion Paper Series will not consider hard copy submissions.

The Discussion Paper Series prefers to publish full length papers (ranging from 8000-12000 words references excluded). The Discussion Paper Series will consider papers and articles from academics, brand protection experts, researchers and students.

To publish in the Discussion Paper Series, authors should accept and fulfill the following requirements:

- ✓ Stylistic and bibliographic requirements
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- ✓ Legal and ethical standards

### **ARTICLE**

#### **1. Stylistic and bibliographic requirements**

The submission file must be in Microsoft word format. The text is 1.5 spacing, uses 12-point font, employs italics and not underlining.

Its content should be well organized with a:

- (i) Title page- Page 1-title, name of author, affiliation of the author, and corresponding address
- (ii) Page 2- Title, abstract-150-300words, key words
- (iii) Next pages- title, text of contribution, references to the authors should be avoided to allow blind reviews

Citations of primary and secondary sources referred to in the article should be provided in APA citation style

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