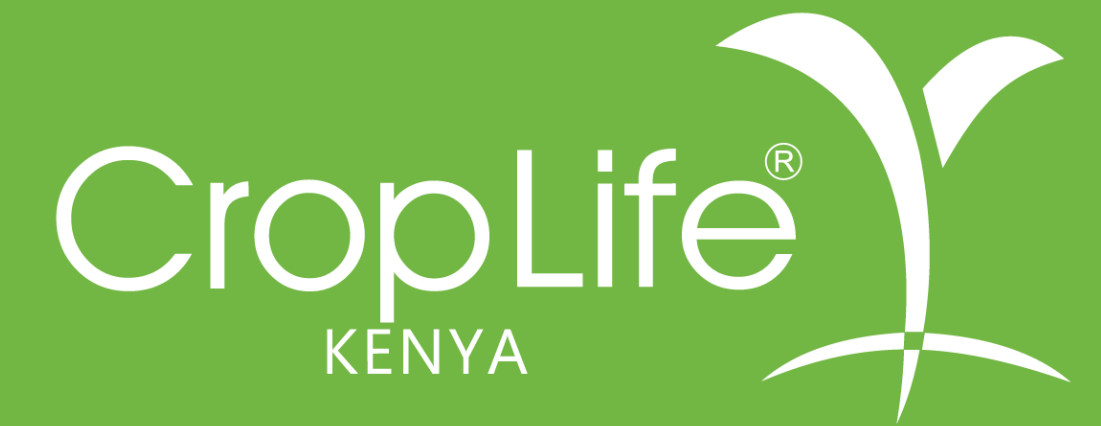




**PARTNERSHIPS AND
LINKAGES IN IP PROTECTION
AND ENFORCEMENT:**

*CROP PROTECTION INDUSTRY
PERSPECTIVES*



Who are we?

A Business Member Organization promoting the adoption and responsible use of Crop Protection innovations for sustainable agriculture.



REGULATORY ENVIRONMENT

All Pest Control Products are regulated by PCPB in Kenya under PCP Act Cap. 346 which:

- Defines illegal products
- Prescribes fines and penalties for offenders
- Prescribes importation, distribution and sale.

Other legislation of concern;

- IP registration (KIPI), Trade (ACA and KECOBO).
- Recordation of IPR with ACA to commence in 2023





CATEGORIES OF ILLEGAL/COUNTERFEIT PESTICIDES

- Unregistered products
- Counterfeits/Imitations
- Smuggled products
- Expired products
- Improperly labelled products
- Unlicensed repackaging





CURRENT SITUATION IN KENYA

A survey in 2020* returned the following observations.

Assessment method	3 year Value (Kshs) 2017-2019
Seizures	KSHS. 4,82 M
Firm sales losses	KSHS. 607.94 M
Balance of Illicit trade	KSHS. 11.3 B





IMPACT OF ILLEGAL PCP's

- Crop and livestock losses from ineffective control
- Possible hazards to health of users.
- Possible hazard to the environment
- Compromised market access for crop exporters
- Loss of employment opportunities
- Loss of income- Manufacturers, Government, farmers.
- Loss of commodity market share/brand reliability



Tackling COUNTERFEIT

and illegal pesticides around the world



AGROCHEMICALS ASSOCIATION OF KENYA/CROPLIFE KENYA FIGHTS COUNTERFEIT PRODUCTS IN THE MARKET

The Agrochemicals Association of Kenya (AAK) is the national representative of the International Agrochem Industry represented worldwide by CropLife International formerly GIFAP. AAK is, therefore, the umbrella organization in Kenya for manufacturers, formulators, repackers, distributors, researchers, consultants and users of pest control products (pesticides). The local Association has existed in various names with the most recent one being Pesticide Chemical Association of Kenya (PCA (K)) since 1958.

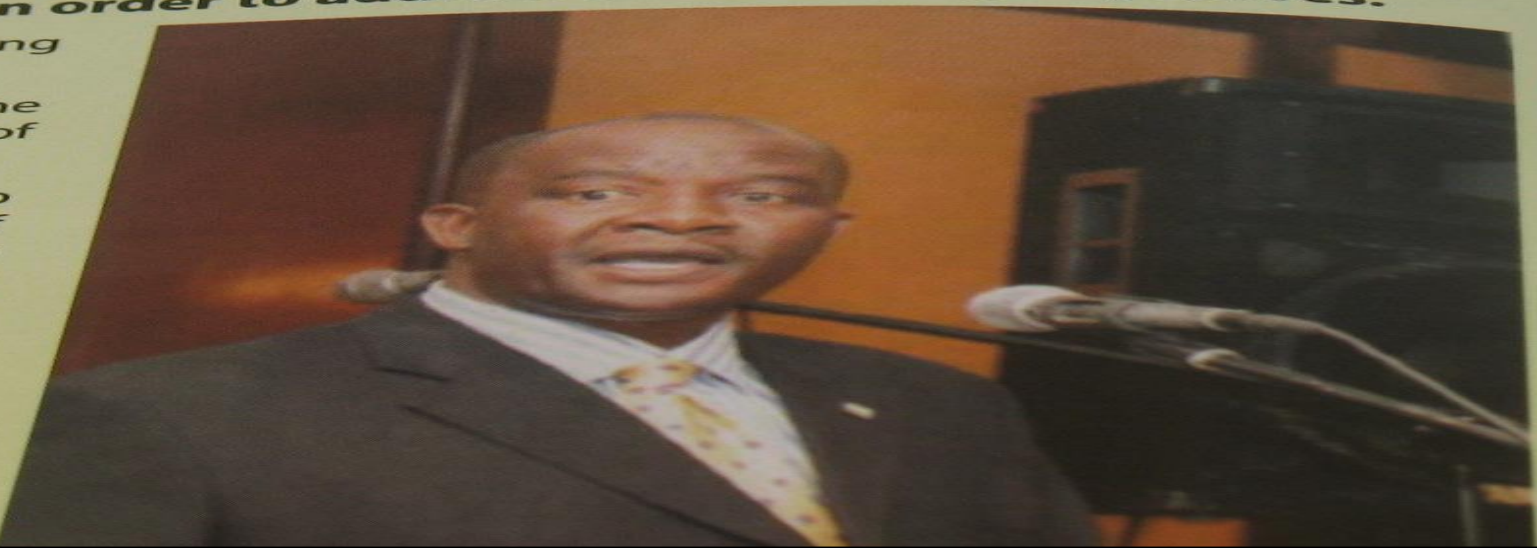

The Association was put in place in order to address the following objectives.

- A) Promotion of public education concerning the use of pesticides safely
- B) Providing an agency for liaison with the government and others; on all matters of mutual interest.

Consider and deal with matters relating to custom duty, registration and labeling of pesticides, setting of standards on pesticides following safety codes and promotion of FAO International Code of Conduct on Distribution and Sale of pesticides

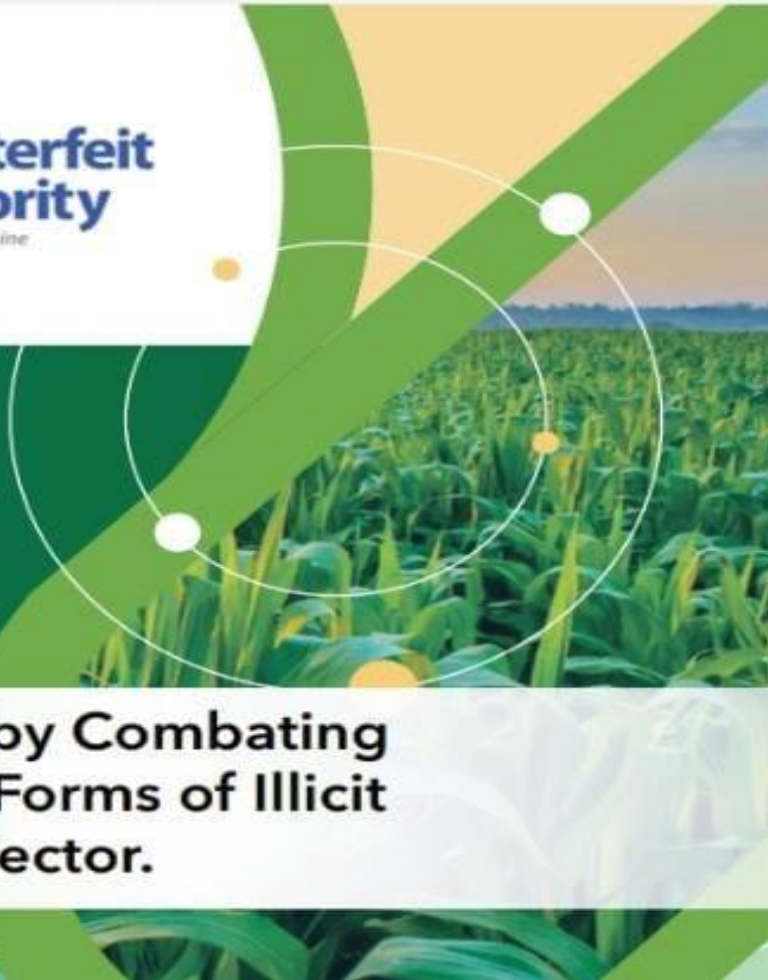
Protection of common trade interests of the members where these are concerned with the manufacture, formulation, and distribution of pesticides.

Cooperate with all agencies seeking the improvement of Kenya's Agricultural and

Invitation: Stakeholder sensitization and farmers open day

Theme: Enhancing Food Security by Combating Counterfeiting & Related Forms of Illicit Trade in the Agricultural Sector.



INDUSTRY INTERVENTIONS

There is an ongoing study to establish the level of counterfeit pesticides cost crops, live the market. Counterfeit pesticides cost crops, live consumers' wellbeing. There is nothing cheap about paying to destroy their livelihoods & our food. #Safe



The Multi Agency Anti Illicit Trade Outreach (MAAITO) in partnership with Agrochemicals Association of Kenya, Fertilizer Association of Kenya and the Seed Traders Association of Kenya invite you to a stakeholder sensitization and Farmers open day. The venues are:

Date	Activity	Venue
 <p>Plant for Prosperity</p> <p>Food security promotes stability and economic opportunity</p> <p>#EveryCropCounts #GetInputInformed #DoubleYields</p>		



AFRICA (KENYA)


UNDER THE SUSTAINABLE PESTICIDE MANAGEMENT FRAMEWORK (SPMF),

a multi-year, multi-country program

that launched in 2021 in Kenya, CropLife International and CropLife Kenya trained

41 customs officials

in the port of Mombasa to identify illegal pesticides smuggled via vessels.



Training farmers to identify counterfeit pesticides is one of the core elements of CropLife International's anti-counterfeit strategy.



SUSTAINABLE PESTICIDES MANAGEMENT FRAMEWORK

5 Year programme facilitated by CropLife International.

Objective is to among other things:

- Encourage adoption of safe innovations
- Create linkages for reduction of counterfeits through review of regulatory frameworks, public private partnerships, trainings and end user awareness creation

PARTNERSHIPS



THE NATIONAL
POLICE SERVICE



World Customs Organization
Organisation mondiale des douanes



SGS





WAY FORWARD

- Enhance education and awareness of users
- Legal review is ongoing, to make penalties more punitive
- Enhance Multi agency collaboration to combat cross border illegal products
- Enhance detection and deterrence of local manufacture
- Strengthen the complaint receiving and actioning system
- Capacity building of Customs officials on risk assessment, cargo profiling and detection.
- Adopt technologies for product tracking system- e.g. Cristal





THANK YOU

CONTACTS:

info@aakgrow.com

+254-710-44777