

Draft Program: World Anti-Counterfeit Day of June 6, 2025
Venue: Radisson Blu Hotel Upper Hill, Nairobi

Theme: Advancing Anti-Counterfeiting Efforts to Foster Innovations & Consumer Trust

Time	Activity
8:00am	Arrival and registration of guests / Morning Tea Entertainment (Band)
9:00am	Opening Prayer Welcome Remarks Dr. John Akoten, Director Research, Policy & Public Awareness, ACA
9:15am	Presentation of Research findings - KCA University, Dr Peter Kariuki
9:30am	Stakeholders' Dialogue Panel 1: KRA, KEBS, KIPi, KECOBO, KENIA, PPB & ACA Panel 2: VCs - KCA & Murang'a Universities, KAM, ABAK & KAPI
11.00	Kenya National Anthem East Africa Community Anthem
11.10am	Remarks Dr. Robi M. Njoroge, Executive Director, ACA Josaphat Kabeabea, Chairman, Board of Directors, ACA <ul style="list-style-type: none"> Allan Kosgey, Chairman, Board of Directors, KIPi Hon. Joshua Kuttuny, Chairman, Board of Directors, KECOBO Sally Mahihu, Chairman, Board of Directors, KENIA
11.30am	Dr. Juma Mukhwana, PS, State Department of Industry <ul style="list-style-type: none"> PS, State Department for Trade PS, State Department for Industry (Entertainment Interlude)
11.45am	Key Note Speech/Guest Speaker Hon. Lee Kinyanjui, CS, Ministry of Investment, Trade & Industry Dareng Tang, Director General WIPO
12.15pm	ACA@15 Stakeholders Recognition (Entertainment interlude)
12.45pm	Research Report Launch by Chief Guest Group Photo(s)
12.55pm	Vote of thanks Closing prayers
1.00pm	Lunch /Guests depart at pleasure